

**TOSHIBA**

Leading Innovation >>>

# THE POWER OF CHOICE

REMOTE  
LOCATIONS

SMALL  
BUSINESS

MEDIUM  
BUSINESS

CLOUD  
TELEPHONY

LARGE  
BUSINESS

PURE IP

**IPedge®**

**VIPedge™**

**Strata®  
CIX™**

CONVERGED IP

RETAIL  
LOCATIONS

MULTIPLE  
LOCATIONS





## The Power of Choice

Toshiba Telecommunication Systems Division is a technology leader focused on providing customer-driven business telecommunication solutions and services. Toshiba is also a service innovator, and together with its channel partners, we are committed to supporting the transition of businesses into the IP world. Whether you need an on-premise business telephone system or a cloud-based telephone service, Toshiba has the solution.

### IPedge and Strata CIX Telephone Systems

Toshiba's IP business telephone systems provide sophisticated communication features for businesses of all sizes. From a few users to a thousand, Toshiba has you covered.

- Toshiba IPedge® systems are software-centric unified communications platforms designed for organizations who want to deploy on an all IP network infrastructure to realize the benefits of managing a single network
- Toshiba Strata® CIX™ systems provide excellent converged solutions for organizations who want a mix of IP, digital, and analog endpoint devices connected to their system along with IP telephony and unified communications applications
- Toshiba IPedge and Strata CIX systems can also work together as networked systems, to dramatically expand capacity and improve integration between decentralized locations

### VIPedge Cloud-Based Telephone Solution

Toshiba's VIPedge™ provides a cloud service alternative to buying a telephone system.

- Customers pay a monthly service fee, based upon size and usage, instead of purchasing a telephone system
- VIPedge provides similar industry-leading, feature-rich functionality as on-premise Toshiba IPedge business telephone systems
- VIPedge supports many of the same high-quality Toshiba endpoint devices as the IPedge, including Toshiba's IP5000-series desk telephones and IP4100-series wireless telephones
- Toshiba manages the systems in the cloud and all customers have to do is answer their phone calls



**IPedge**  
Pure IP Communication Solution

**VIPedge**  
Cloud-Based Business Telephone Solutions

**Strata**  
**CIX**  
Converged Business Solutions



## Choose the Option That Fits Your Needs

Toshiba gives you all the advanced telecommunication capabilities you need, delivered either as a cloud service, or as a complete on-premise IP telephone system. You can have similar capabilities regardless of which delivery method you choose.

Best of all, businesses who start with the VIPedge service can easily migrate to their own on-premise system if needs change in the future. This enables businesses to retain their investment in Toshiba telephones and endpoints, and to benefit from similar features.

## Mobility Solutions

Toshiba knows employees are becoming more mobile and that your workplace can be an airport gate area, a tradeshow booth, a branch location, a home office, a Wi-Fi® spot, or wherever you connect to your remote network. Our award-winning IP telephone systems\* allow you to be productive and accessible anywhere, just as if you are at your desk.



Toshiba's Call Manager  
Call Control from PCs



IP4100  
Wireless SIP  
DECT Phone



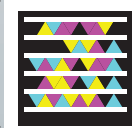
uMobility  
Fixed Mobile  
Convergence



IPMobility  
Enables a smartphone  
to act as an extension of  
the office desk phone

Use Your Smartphone to Learn More  
About The Power of Choice!

Scan this tag on your  
smartphone with the  
FREE MS-Tag Reader  
at <http://gettag.mobi>



\* Some applications may require additional servers. Not all Mobility features are available on all Toshiba telephone systems. Please contact your Local Authorized Dealer for more information.

## Toshiba Authorized Dealer Network

Toshiba Telecommunication Systems Division sells award-winning premise and cloud-based IP unified communication solutions, IP and Digital telephones, video collaboration tools, office mobility products, and voice mail systems through our Authorized Dealers. Toshiba Dealers focus on providing the best possible customer experience. With over 40 years of experience, Toshiba's Telecommunication Systems Division and our authorized dealer network can provide your business with world-class IP communication solutions.

## Fulfilling Our Responsibility as a Global Enterprise

### Environmental Vision 2050

The Toshiba Group has developed Environmental Vision 2050, a corporate vision that envisages affluent lifestyles in harmony with the Earth as an ideal situation of mankind in 2050, and will work to realize this vision. Throughout the life cycle of products from manufacture and use to recycling and reuse, Toshiba Group will strive to provide safer and more comfortable lifestyles and create enriched value for customers. The Group will also strive for harmony with the Earth by working to mitigate climate change, using resources efficiently, and managing chemicals properly in order to reduce environmental impact.

## Stay Connected

[www.telecom.toshiba.com](http://www.telecom.toshiba.com)



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